

Tapani Materials  
PO Box 2230  
Battle Ground, WA 98604

April 25, 2022

City of La Center, Planning Services  
305 NW Pacific Highway  
La Center, WA 98629

Re: La Center Rockery – sign permit variance

To Whom It May Concern:

We currently have the one approved temporary sign attached to the face of the temporary block wall as previously approved.

The current temporary sign placement is not sufficient primarily because the orientation of our temporary wall faces the freeway straight on. Customers are already past it before they are able to see it properly. Canting the signs would allow them to be seen at more of a distance and therefore safer and more effective.

We were told we could not place a free-standing double-faced sign in the ground as that was considered permanent. We understand code 8.60.080(2)(a)(i) indicates two wall signs need to be 200' apart, but our temporary wall is approximately 150' long. We don't have the wall space to increase it to the 200' per code (or the 20% variance of 160') for two signs. We understand we can have freeway facing signs in the JP zone 8.060.080(2)(a)(vii), and our proposed signs are far smaller than what is listed in the freeway sign code.

In order to maximize the visibility of our signage from the freeway, we would like to place two identical signs on top of the wall and canted for better directional visibility. We can place them canted in the middle of the wall or one on each end of the wall – whichever the city feels would be most appropriate.

I have attached the updated plot plan, sign mounting and bracket details, mailing labels, and permit application for your review.

Please advise if you have any questions or need any additional information.

Sincerely,



Sam Rhoades  
LaCenter Rockery